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# LA PLANA D'ARC

AUTÈNTICA I RURAL

*el slow tourism de la  
Comunitat Valenciana*





La Plana de l'Arc is a destination in Castelló province where you can find calm, silence and a way of travelling that connects you with the rural world. Fields of almond trees, olive trees and vineyards; cuisine made without haste and with care; cycling and hiking for those who prioritise excitement over kilometres; and towns where you breathe in our tradition. La Plana de l'Arc is sustainability, **slow tourism in the Valencian Community!**

# IMMERSE YOURSELF IN THE MEDITERRANEAN

UNDOUBTEDLY ONE OF THE MOST UNIQUE  
PLACES TO ENJOY TOURISM IN CASTELLÓ



# LA PLANA D'ARC

AUTÈNTICA I RURAL

La Plana de l'Arc is a destination in the north of the Valencian Community, where **we care about sustainable, slow tourism**. It is a group of seven municipalities in outstanding countryside between the mountains and the seashore with two nature reserves full of contrasts. Via Augusta, a road laid by the Romans at the beginning of the common era, runs through the area and will lead you to discover a land filled with the marks of the civilisations that gave life to this harmonious countryside.

Benlloc - Cabanes - Les Coves de Vinromà - La Torre d'en Domènec  
Vall d'Alba - Vilafamés - Vilanova d'Alcolea



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VIA AUGUSTA



LA PLANA IS COUNTRYSIDE



LA PLANA IS FLAVOUR



LA PLANA IS HISTORY



ONE DESTINATION, A THOUSAND PARADISES



**BENLLOC**



**CABANES**



You can see the marks that Roman culture left on **La Plana de l'Arc** in the remains of the road itself. In some cases, you can even see the milestones, remains of mansions, bridges, villas, funerary monuments, architecture and place names, etc. The most important part of Via Augusta's trail through the Valencian Community is definitely the **Roman arch in Cabanes**.

**COVES DE VINROMÀ**



VIA AUGUSTA CONNECTS EACH OF THESE VILLAGES THAT ARE PROUD OF THEIR RURAL TRADITION. It is impossible not to want to get lost in each one of them!

# VIA AUGUSTA



**LA TORRE D'EN DOMÈNEC**



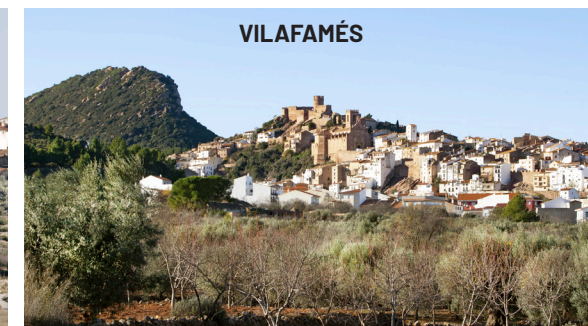
**VALL D'ALBA**



**VILANOVA D'ALCOLEA**



**VILAFAMÉS**





## IMPOSSIBLE TO CLOSE YOUR EYES!

Enjoy all the beauty that the vibrant Mediterranean colour palette bestows upon us. Between the sea and the mountains are **two natural parks: Desert de les Palmes and Prat de Cabanes-Torreblanca.**



# LA PLANA IS COUNTRYSIDE



## A GIFT OF COLOURFUL COUNTRYSIDE

All around each municipality, the diversity of the countryside can be seen in the crops of olive trees, vineyards and almond trees used to make unique traditional products, which are very environmentally-friendly and nourish creative cuisine with deeply-rooted flavour.



# LA PLANA IS FLAVOUR



LAND OF WINERIES, ARTISANAL  
TURRÓN NOUGAT, PRIZE-WINNING  
CHEESES ... IN SHORT, MICHELIN  
STAR CUISINE ...



Have you ever been invited to a traditional Castelló lunch? Don't pass up the opportunity! Homemade cold meats accompanied by loaves baked in wood-fired ovens, Castelló wines and a good coffee with spirits ...  
A land famous for tomato coca with sardines or olive oil. Ask for *coca roja*, *olleta de la Plana* or homemade stews.

LA PLANA IS HISTORY. The mark left by the civilisations that also fell in love with this place and made it their home remains today: CAVE ART AND THE CULTURE OF THE IBERIANS, ROMANS, AL-ANDALUS AND MEDIEVAL KINGDOMS.

# LA PLANA IS HISTORY





**THIS HISTORY AND RURAL PARADISE MAKE LA PLANA DE L'ARC ONE OF THE MOST ATTRACTIVE TOURISM DESTINATIONS IN CASTELLÓ.**

In La Plana de l'Arc you will find some of the most beautiful towns and villages in Spain and cave art declared WORLD HERITAGE, as well as one of the best contemporary art museums ... **When have you ever found so much in such a small area?**





# ONE DESTINATION, A THOUSAND PARADISES



HIKING - CYCLING - RURAL TOURISM - WINE TOURISM - GASTRONOMIC  
TOURISM - FAMILY TOURISM - FESTIVALS AND TRADITIONS - SPORT TOURISM -  
ORNITHOLOGICAL TOURISM - MUSHROOM PICKING



This is one of those occasions when picking one option surprisingly allows you to enjoy all the possibilities available: beach, mountains, sport, culture, history, gastronomy, arts and crafts, agrotourism, photography, events and fairs, nature reserves, castles and fortresses ... **Why choose one if you can have them all?**



La Plana de l'Arc is an area with perfect transport connections, which was chosen by the Romans in the 2nd century to lay the longest road in Hispania. In the province of Castelló, Via Augusta runs along a depression parallel to the coast through the inland valleys, where the Roman Arch of Cabanes still stands today. At the time, it was the artery of the Mediterranean arc that linked Cadiz with the Pyrenees, and it still is today since the various roads and railways meet Via Augusta at various points.

**CAR:**

**From Valencia:** A-7 dual carriageway or AP-7 motorway, exit 47, and CV-10 junction.  
**From Barcelona:** AP-7 motorway, exit 44 onto N-340, and junction with CV-13 in Torreblanca and CV-10.  
**From Zaragoza:** A-23 dual carriageway and junction with the A-7 and CV-10 dual carriageways.

**TRAIN:**

Castelló and Oropesa del Mar station (contact Renfe for information).

**AEROPLANE:**

Valencia Airport, 100 km away.  
 Castelló Airport (Vilanova d'Alcolea).



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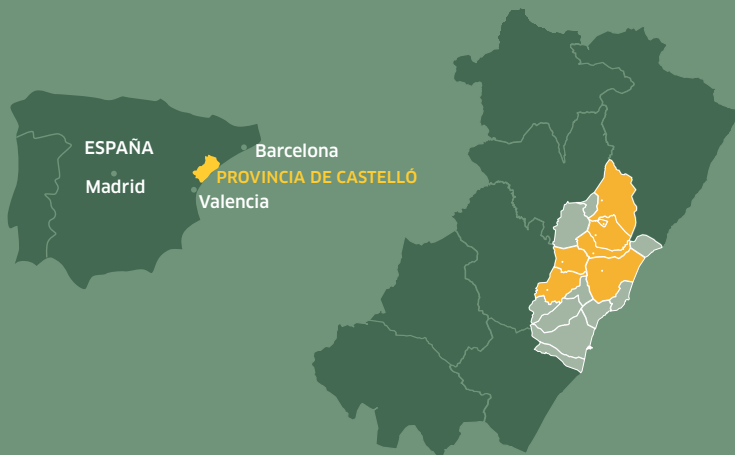
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+Info.

[www.planadelarc.com](http://www.planadelarc.com)

VILAFAMÉS  
TOURIST OFFICE:  
Plaça de l'Ajuntament, 2  
964 32 99 70

CABANES  
TOURIST OFFICE:  
Plaça de l'Església, 4  
964 65 70 32



GENERALITAT  
VALENCIANA



TURISME  
COMUNITAT VALENCIANA

Castellón  
MEDITERRÁNEO  
PATRONATO PROVINCIAL DE TURISMO



DIPUTACIÓ  
D  
CASTELLÓ